



Your Marketplace for Creative Space

INVESTOR PRESENTATION

December 2019

DISCLAIMER

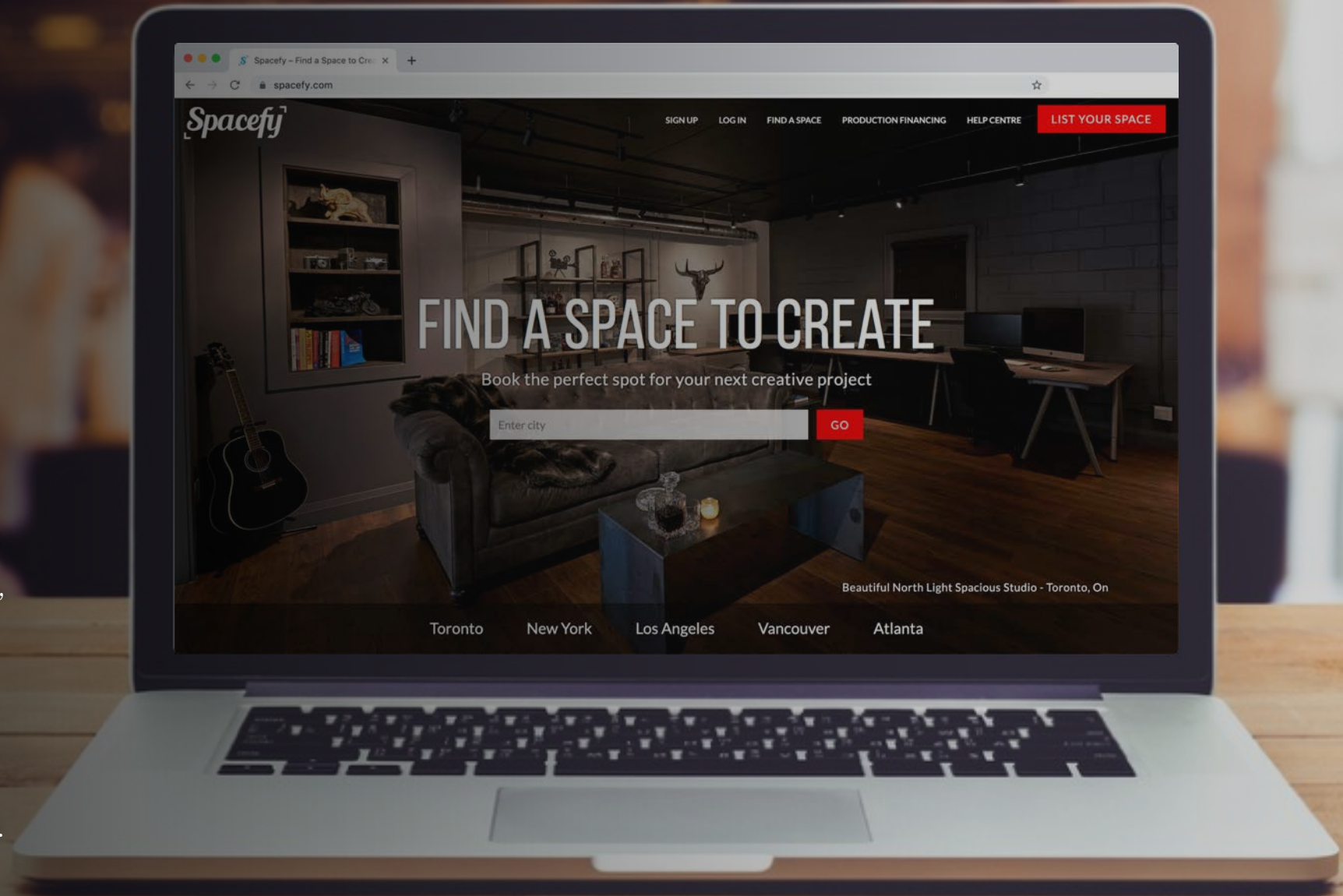
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WHAT IS SPACEFY?

Spacefy is an online marketplace that connects creative professionals with spaces for their projects, productions, and events. Harnessing the power of the sharing economy, Spacefy gives renters access to unique and underutilized spaces while enabling hosts to further monetize their space.



CAPITAL STRUCTURE



By uncovering amazing spaces for creators and unlocking revenue for hosts, Spacefy empowers the creative process and grows the sharing economy.

We try to make the world better by connecting great people with great outcomes.

Everyone should be an owner. Now they can be.

Spacefy Inc. is proudly a publicly traded company on the following exchanges and markets:



(CSE:SPFY)



(FSE:YSP)



(OTCQB:SPFYF)

Current Price	\$0.10
Market Capitalization	\$4.74M
Issued and Outstanding (Basic)	47,375,197
Shares Outstanding (Fully Diluted)	73,291,786
52 Week High	\$0.37
52 Week Low	\$0.065
Insider Ownership	7.5%
Options	2,175,024
Warrants	23,741,565



WHO IS SPACEFY? MEET OUR MANAGEMENT TEAM



Russ Patterson

CEO

Recruited to the team in January 2019, Russ has over 25 years of ecommerce experience. He spent 15 years in a series of leadership, product management and business development roles for eBay Inc, serving as eBay Canada's COO and Country Co-Manager and managing over \$1 billion in GMB. Russ spent the balance of his career with technology start-ups and in the insurance industry. Russ is an award-winning manager credited with building high performance international teams.



Mat Ste-Marie

VP of Product & Community

Mat joined Spacefy after a 12-year run at eBay Inc. in Vancouver, Toronto, and San Jose, California, bringing deep expertise in product management, community management, consumer to consumer selling, and structured data. In a previous life, he was deeply involved in events production, both off-stage and on-stage as a touring DJ. For Mat, Spacefy represents the perfect intersection of his professional and artistic passions.



Judeh Siwady

Co-founder, COO & VP of Marketing

As Spacefy's founder, Judeh bootstrapped Spacefy's inventory, product platform, and processes, and successfully guided the company through its IPO. Prior to Spacefy, Judeh ran North America's first Arabic online TV platform (with thousands of customers worldwide) as a business unit under NeuLion, which was publicly traded on the TSX until it was acquired by Endeavour for US \$250MM in 2018. Previously, Judeh was a well regarded media analyst in the Middle East.



Alyas Ali

Co-founder, VP of Growth

Before co-founding Spacefy, Alyas held senior technical and marketing roles within the infrastructure and IPTV fields respectively, combining his degree in Engineering with his passion for the creative industries. In the telecom infrastructure space, he worked to ensure entire area codes stayed online. Later as a NeuLion alum, Al worked with top media brands from around the world to deliver their content to connected devices. Now, he's connecting creative professionals with great spaces to create.



WHO IS SPACEFY? MEET OUR BOARD OF DIRECTORS



Chairman

Michael Bradley

Co-founder, CMO
FutureVault Inc.

Michael Bradley is a technology and media executive, entrepreneur and investor. Currently, Michael serves as Chief Marketing Officer at FutureVault Inc., a cloud-based information management company. He is also a managing partner at SB2 Group, a technology incubator.



John R. Anderson

Former CFO
Lbpb Inc.

Mr. John R. Anderson, CA, has over 40 years of financial and corporate governance experience across a wide spectrum of industries, from energy to technology, serving at companies such as Difference Capital Financial Inc, Impax Energy, and Neulion.



Peter McRae

Chairman and Director
Freedom International

Peter McRae is a CA and CPA. He attended the University of Toronto's Rotman School of Management in 2008 and graduated from the Directors Education Program of the Institute of Corporate Directors with an ICD.D designation.



Kelly Payne

Program Consultant
Ontario Creates

Kelly Payne is a key player in the administration of the Ontario Feature Film Fund, International Export Fund and Industry Development programs, a former production executive at Rogers Broadcasting, and a former programming manager for Bell Media Inc., with roles at both CTV and OLN.



Judeh Siwady

Founder, COO &
VP of Marketing
Spacefy Inc.



Russ Patterson

CEO
Spacefy Inc.

**OUR CORE
VALUE PROPOSITION
CONNECTING**

PEOPLE | PLACES | THINGS

Finding the Right Space

Everything starts with a place to create. Creative professionals are constantly looking for new & specific spaces to work: to film, photograph, perform, exhibit, collaborate, teach and more. They also need access to other professionals, equipment and financing.

- ✓ Feature-rich interface & filtering
- ✓ Mobile responsive design
- ✓ Location based map search
- ✓ Add-on services

Finding the Right Renter

Hosts want to maximize and monetize their space, better market their space to the right audience, supplement their existing rentals, and manage bookings. Hosts want this process to be safe and secure and they need technology to make transactions easy.

- ✓ Media-rich listing capabilities
- ✓ Interactive calendar
- ✓ Communication and booking features
- ✓ Secure payment processing

HOW SPACEFY WORKS:

1. LIST

Hosts list their properties on Spacefy for free.

2. FIND

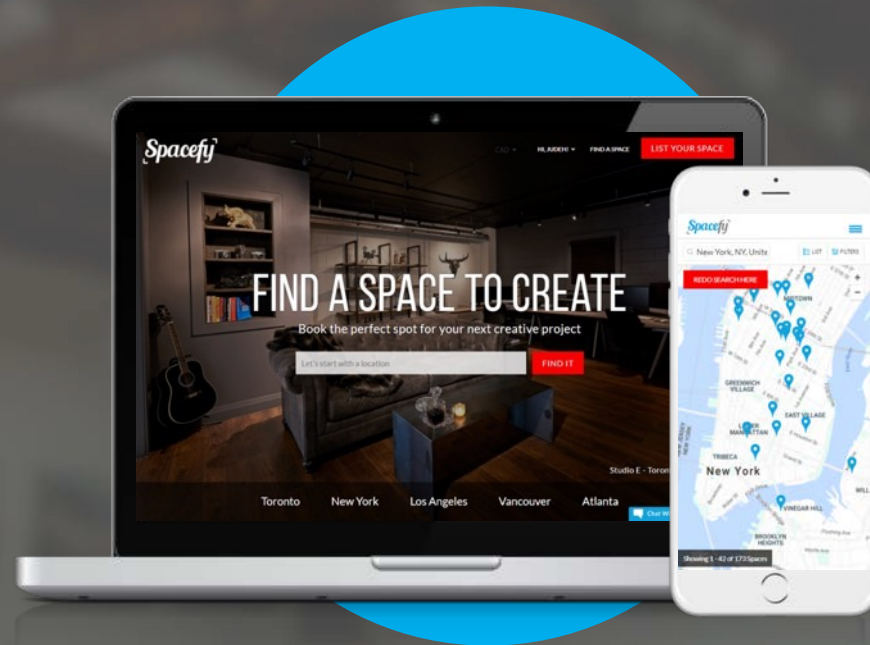
Renters search for suitable locations for their projects.

3. CHECKOUT

Renters book and pay on Spacefy.

4. PAYMENT

Spacefy remits payment to the host.



Key Differentiators:

- ✓ Selection
- ✓ Hands-on service
- ✓ Value-added services
- ✓ Management team with deep marketplaces experience.
- ✓ New product experience December 2019.

SPACEFY'S BUSINESS MODEL



15% revenue share

on rental fees and add-on services

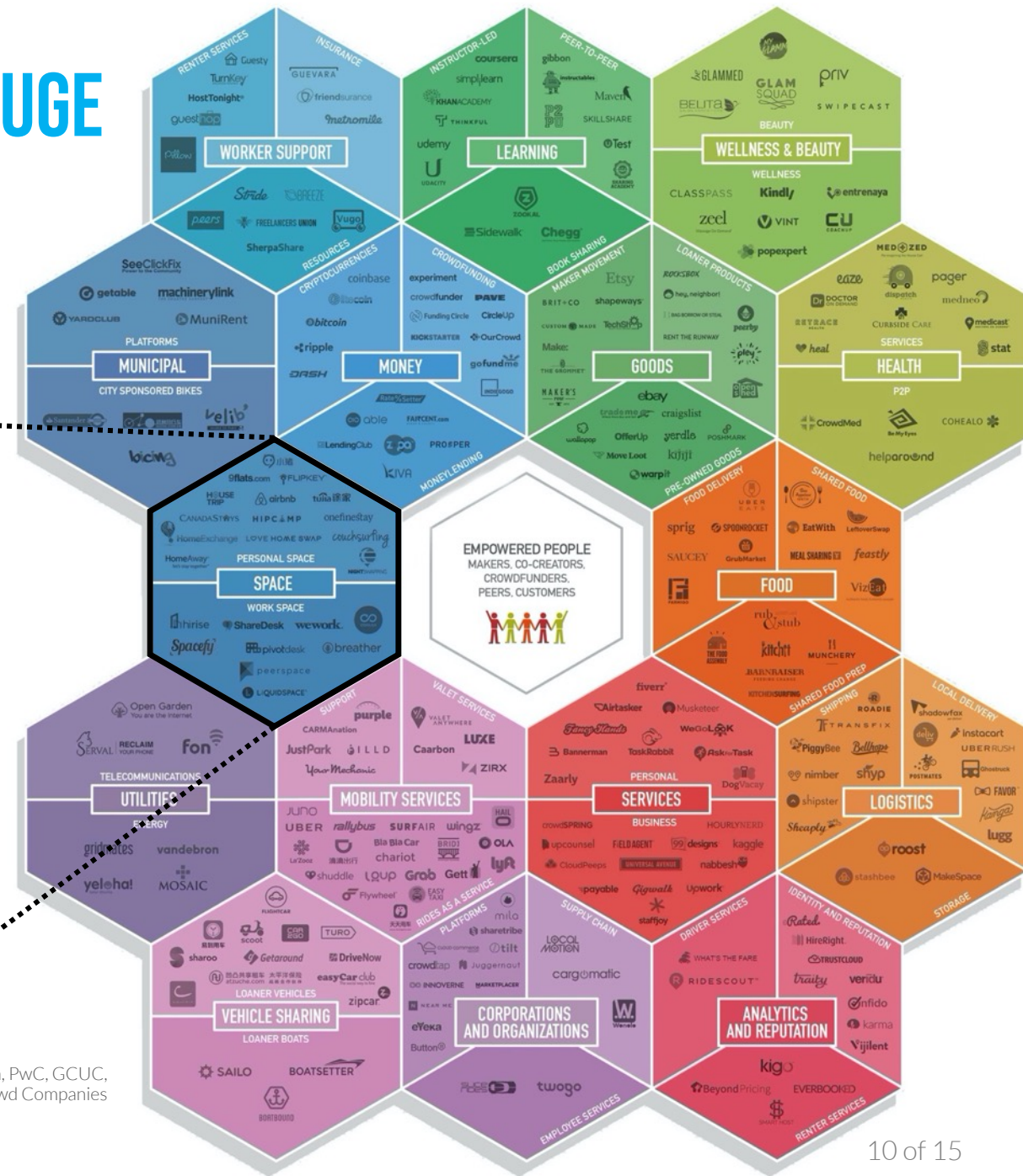
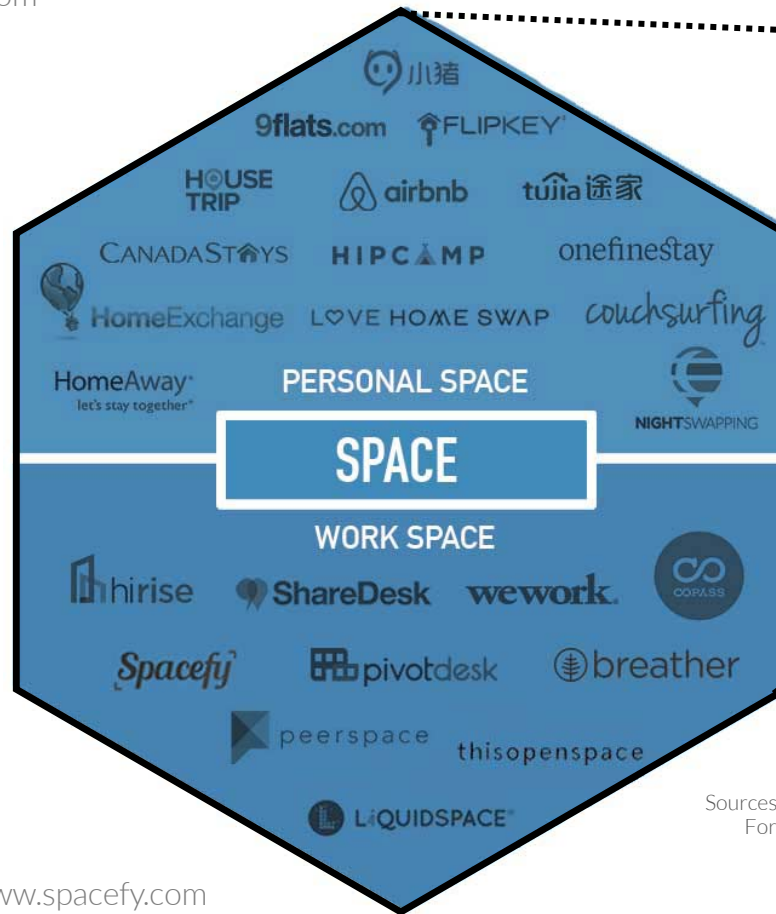
+ Additional revenue from partner services
upsell in checkout.

SPACE SHARING: A \$14B SLICE OF A HUGE GLOBAL SHARING ECONOMY PIE

"The sharing economy is projected to grow to \$335 billion in 2025. Quicker than ever, we're shifting to the world of a shared economy." - Forbes.com

\$14.1B

estimated 2019
US + Canada
space sharing
revenue



Sources: Statista, PwC, GCUC, Forbes, Crowd Companies

CREATIVE INDUSTRY SPACE SHARING: \$8B MARKET OPPORTUNITY

Largest space sharing economy potential next to vacation rentals and coworking spaces.

Creative industries spend over
\$67 BILLION
on productions in North America alone

FILM & TV
\$1.1 BILLION
venue rentals

LIVE SHOWS
\$216 MILLION
venue rentals

EVENTS
\$6.9 BILLION
venue rentals

**CREATIVE INDUSTRY
VENUE RENTALS**
\$8.2 BILLION
spending on spaces
and locations

TOTAL ADDRESSABLE MARKET*

*Does not include important Spacefy verticals such as fitness & yoga, private events, YouTube creators, in-house & PR video, etc.

EARLY STAGE VALUE

Spacefy is well positioned to become the “Airbnb” of the creative space rentals sector.



\$41 billion
valuation / 6 million
listings

= \$6,833 per space



\$3.4 million
market cap / 5,500
listings

= \$618 per space

OUR GROWING FOOTPRINT OF SPACES

Top Venue Types

- Film & Photo Studios

Bars & Restaurants

Private Residences

Event Venues

Recording Studios
- Rehearsal Facilities

Art Galleries

Theatres

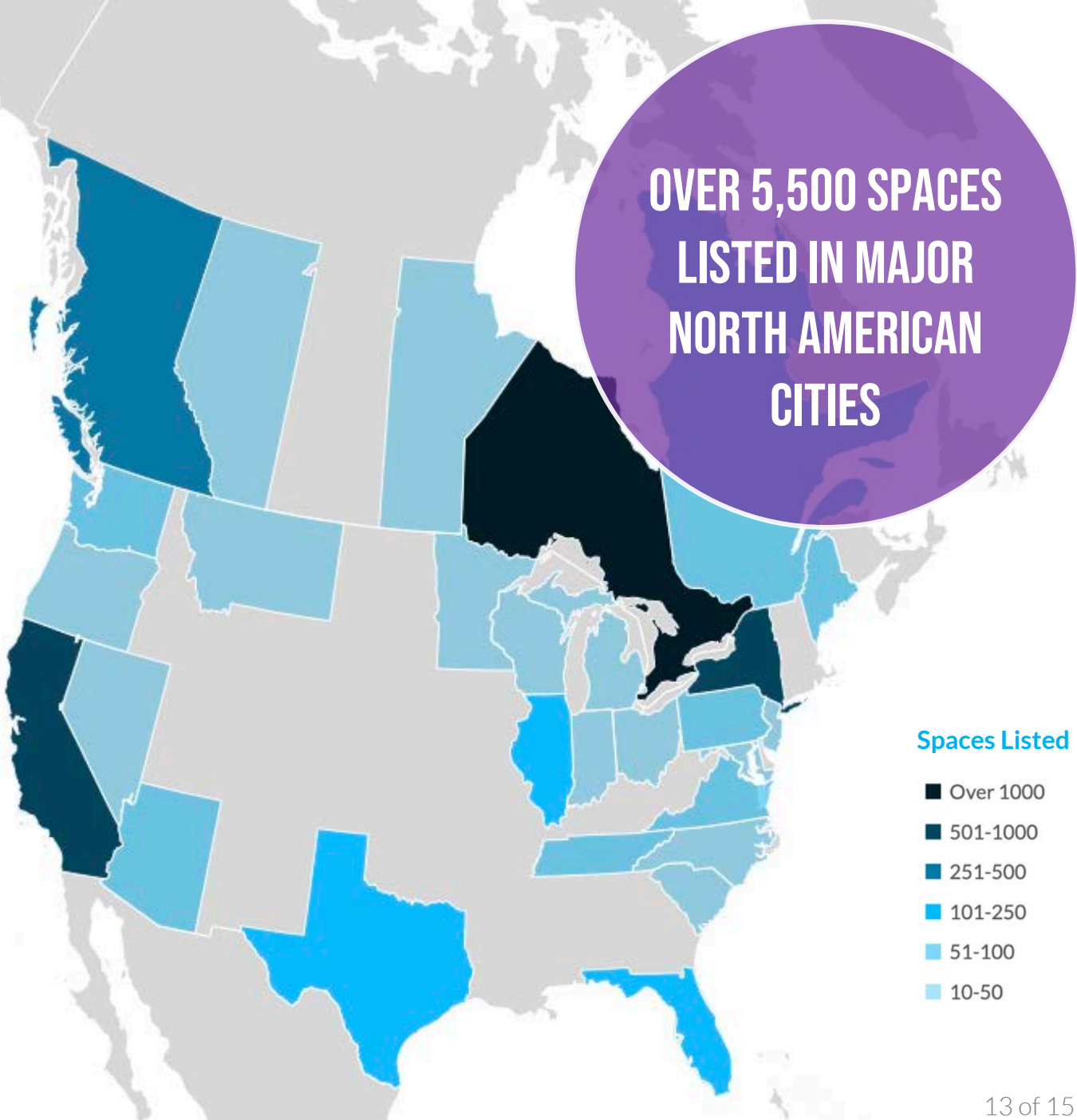
Yoga & Fitness Studios

Gyms & Athletic Facilities

Top 20 cities

Toronto	1000+	Phoenix	50+
New York	500+	Nashville	50+
Los Angeles	250+	Miami	50+
Chicago	100+	Philadelphia	50+
Vancouver	100+	Hamilton	25+
Atlanta	100+	New Orleans	25+
San Francisco	100+	Las Vegas	25+
Montreal	100+	Houston	25+
Austin	50+	Calgary	25+
Seattle	50+	Boston	25+

OVER 5,500 SPACES LISTED IN MAJOR NORTH AMERICAN CITIES

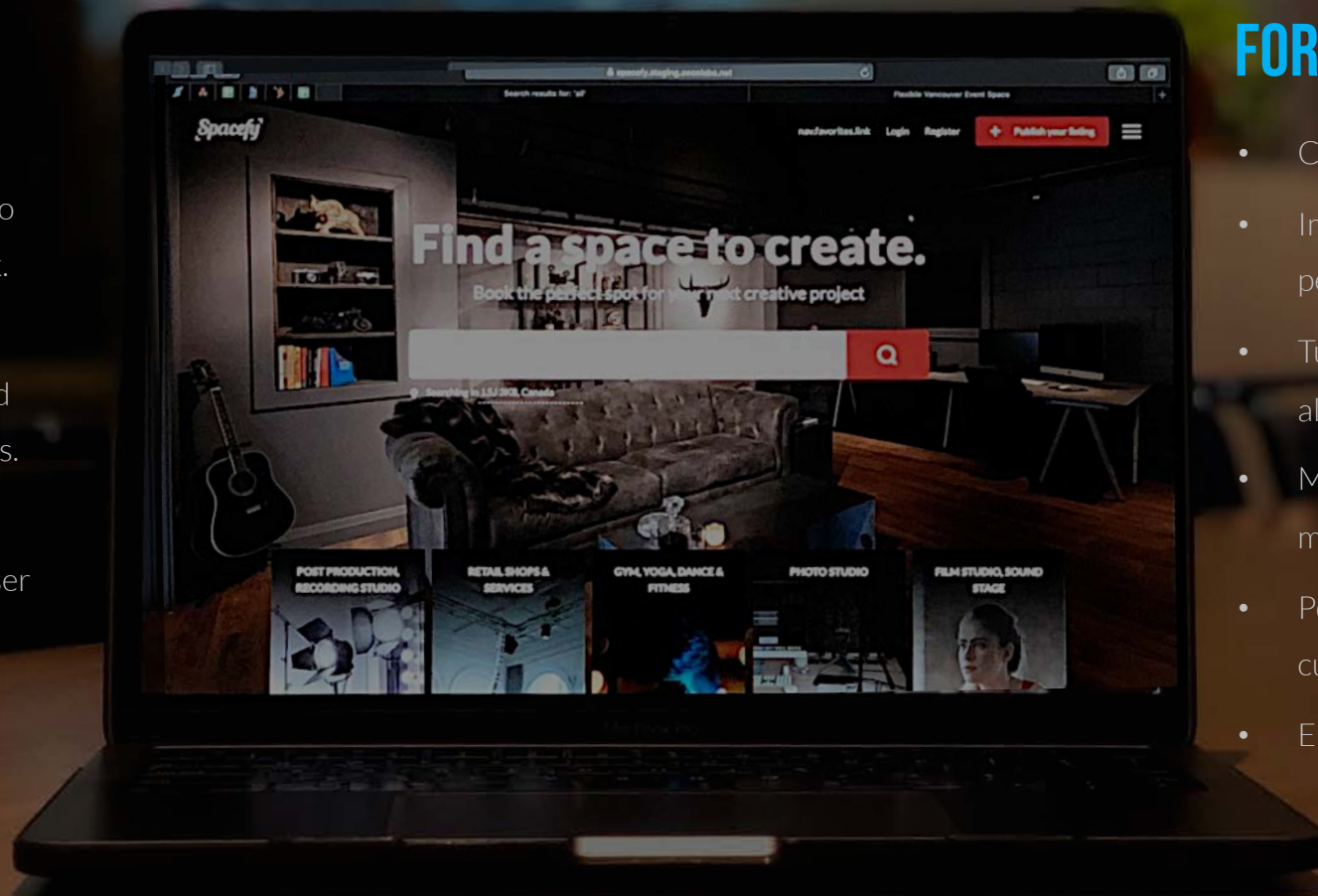


NEW SPACEFY PRODUCT PLATFORM

New User Experience Launching December 2019

FOR OUR COMMUNITY

- Updated look and feel.
- Simplified user experience: Easier to list. Easier to search. Easier to book. And easier to pay.
- Powerful capabilities for hosts: Add more choices. Offer add-on services.
- New community features such as member feedback and enhanced user profiles.



FOR OUR BACKOFFICE

- Completely new codebase.
- Improved platform stability, performance, and flexibility.
- Tunable multi-factor search ranking algorithm.
- Multi-currency, multi-language and machine translation capabilities.
- Powerful suite of back-office customersupport tools
- Enhanced reporting.

CONTACT US

Spacefy

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